

Kreativ Quartier Potsdam

Since 2022, the Potsdam Kreativ Quartier has been under construction on the site of the former main fire station. It is attractively located between the sports and recreation area Neue Plantage, Neuer Markt and Werner Seelenbinder Strasse, and is intended to provide space for innovation and creative work.

Across seven buildings, a total of approximately 25,000 square metres of rental space will be created, of which around 15,000 square metres will be dedicated to the cultural and creative industries. The aim is to establish a vibrant location for creative companies and creative professionals in Potsdam's city centre.

The buildings are largely completed and certified by the German Sustainable Building Council (DGNB). In addition to incorporating sustainability aspects during construction, particular emphasis is placed on ensuring sustainable use and operation of the buildings.

In 2026, interior work on the buildings will be carried out in stages, taking into account the individual requirements of the tenants. Completion of the outdoor areas is also planned for the first half of the year, when the first tenants will move in. This will mark the transition from construction to operation. The official opening of the Kreativ Quartier is scheduled for 4 September 2026.

Construction site Kreativ Quartier ©
View from the Garrison Church tower 11/2025

Garrison Church

In August 2024, Federal President Frank-Walter Steinmeier opened the exhibition in the tower of the Garrison Church, which has since been open to the public, offering new educational spaces and the Potsdam Panorama.

However, the tower is not yet fully completed. The approximately 30-metre-high tower dome and weather vane are still missing and will be completed in the course of the year.

The curved bell-shaped tower roof, made of wood, copper and stainless steel, will be prefabricated next to the tower. The construction site will also be open to visitors. The contract has been awarded to a Potsdam-based craft company.

The tower dome is scheduled for completion in summer 2027. It will then be lifted onto the existing tower using a crane.

The weather vane, which will form the top of the tower, has been on display since 2024 in a showcase on Breite Strasse as a faithful reconstruction of the original.



Blocks IV and V

Construction work on the first lot in Block IV began in 2025. Construction of two further lots will begin in 2026. In this way, the block surrounding the existing education centre "Bildungsforum" is gradually being completed. The buildings will complement the inner-city neighbourhood with a mix of residential, commercial and gastronomic uses. Some of the apartments will be offered at reduced rents.

A student residence for 80 students is being built on Anna Flügge Strasse. The corner building facing Alter Markt will feature a "landmark façade" modelled on historical designs. Behind it, a modern new building will be constructed. The model for the previous building, which was constructed in 1753 and destroyed in 1945, is the Palazzo Barbaran da Porto in Vicenza, built in 1570.

Decisions still need to be taken regarding a fourth lot, which will include rent-controlled and occupancy-restricted housing and provide additional uses for the Bildungsforum.

A so-called block concept already exists for Block V, north of St. Nicholas' Church. The framework conditions for design and use have been defined, but it is not yet clear what the buildings will look like.

To define the architectural design, the municipal housing company ProPotsdam GmbH will hold a competition in 2026. In the future, some of the buildings will be used for municipal purposes, such as a day hospice and an integration café. However, construction is not expected to begin before 2028 at the earliest.

A New Green Island

Starting in spring, Steubenplatz will be converted into a so-called cooling point. First, a rainwater cistern will be built beneath the currently temporary lawn in order to store rainwater. In addition, the cistern will be supplied with unused water from a new drinking fountain.

The square above will be integrated into the surrounding pathways and adjacent areas as a green inlay. Shade trees will be arranged in two rows along the north and south sides of the square. A solitary tree and shrubs on the east side will complement the green ensemble. The planned plantings will be regularly supplied with water via an automatic irrigation system connected to the cistern, improving the microclimate.

This will create a green island in the midst of the urban hustle and bustle. Benches will invite visitors to linger. The quality of stay at the Alter Markt/Landtag tram stop will also be improved through the creation of a tree island. Some large trees from the street Am Alten Markt will be replanted there. Additional street trees will be planted along Schloßstrasse.

The lawn parterres in front of the Film Museum will be planted with grasses and perennials, providing not only an attractive seasonal view but also habitats for small animals and insects. Flower beds with partly evergreen planting will be added along the fence of the Lustgarten.

These plantings and unsealed surfaces are intended to enhance both the welcoming character and the ecological value of the area. When selecting the plants, particular emphasis is placed on climate-resistant species.

Redevelopment Area Potsdam City Centre



Dear Residents of Potsdam, Dear Guests of Our City,

Potsdam's city centre is developing step by step – with new buildings, new squares and lively places for people to meet. With each project, not only the architectural quality improves, but also the quality of life and urban living in the heart of our city.

This year, I am particularly looking forward to the opening of the Kreativ Quartier. An architecturally diverse space for the arts and creative industries has been created, open to ideas and offering intelligent responses to energy challenges. At the same time, new connections are being created: from Neue Plantage to Kutschstallhof and from Neuer Markt to Alter Markt. Here, science meets culture and research meets creativity – forming a vibrant network that strengthens our city centre.

Versailler Platz will also become a special place. Ten years after establishing the town twinning with Versailles, we will open this new green space together with our French friends, providing a place for people to meet and relax. A newly donated work of art dedicated to the theme of tolerance will be installed here – a strong symbol in turbulent times.

Steubenplatz will become another green highlight by 2027. For the first time in Potsdam, a rainwater cistern will provide irrigation and contribute to permanent greenery, even in dry summers. Shady trees, benches and a drinking fountain will make it a “cooling point” in the middle of the bustling city centre.

Next to the education centre Bildungsforum, the Studierendenwerk West:Brandenburg is starting construction of a new student hostel. To the south, private developers are also constructing high-quality new buildings. The first houses are scheduled for completion this year.

Our aim is to strike a fair balance between the diverse interests involved – through dialogue, with respect for different points of view and with the goal of creating a city centre where many people can spend time, meet and feel a sense of belonging.

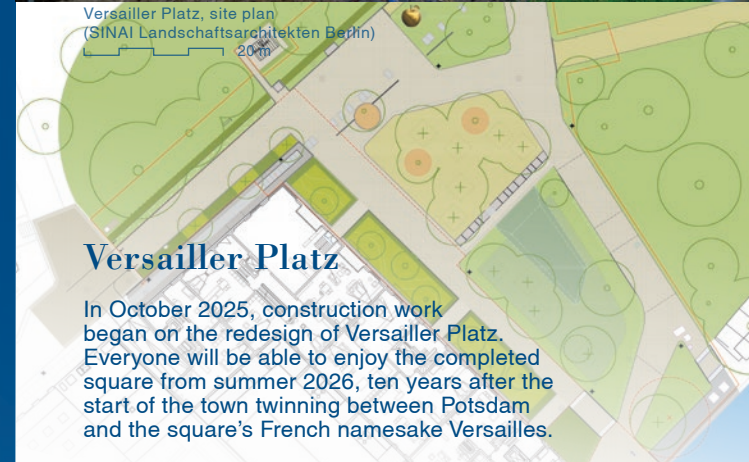
Yours
Mayor
Noosha Aubel

Block at Alter Markt
Construction site Block V, Am Kanal ⑩
(formerly Staudenhof) 01/2026



Construction site of Versailler Platz 11/2025 ⑤

Versailler Platz, site plan
(SINA) Landschaftsarchitekten Berlin



Versailler Platz

In October 2025, construction work began on the redesign of Versailler Platz. Everyone will be able to enjoy the completed square from summer 2026, ten years after the start of the town twinning between Potsdam and the square's French namesake Versailles.

The design concept for Versailler Platz was developed during the landscape planning competition Haveluferpromenade / Alte Fahrt in 2014. With the construction of Versailler Platz, the redesign of the public areas around the newly erected buildings – including the Museum Barberini on the banks of Alte Fahrt – will be completed. The redesign began in 2016 with the waterfront promenade (Adolf Miethe Ufer) and Otto Braun Platz.

The design is characterized, above all, by its careful treatment of existing trees and their generous additions. In the upper part of the square, a grove of trees is being created on an area known as the Promenadengrand, which can be used for activities such as playing boules. A lawn gently sloping towards the riverbank reflects the differences in elevation between Brauerstraße, the square and the Alte Fahrt and offers a view of the Havel island Freundschaftsinsel on the opposite side. Perennial plantings framed by hedges create some distance between private living spaces and public use of the square.

Additional seating elements within the tree-lined areas create a place that offers a welcoming atmosphere at any time of year. Through a private donation, the square will soon be enhanced with a sculpture. The artwork – depicting the theme of tolerance – was selected through a competition with the participation of the twin city of Versailles.

Construction Schedule 2026

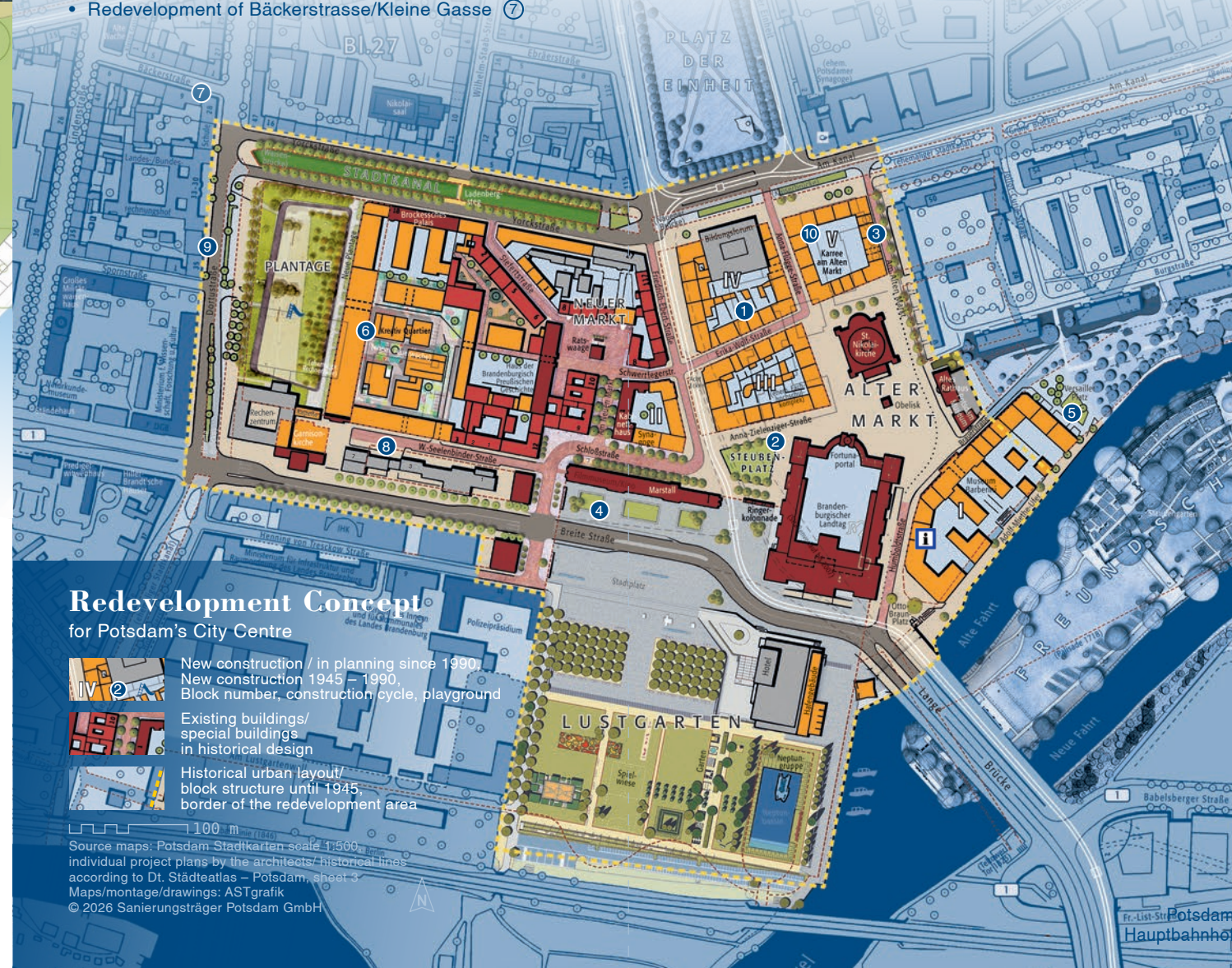
- Start of construction in Block IV (lots 2-4) ①
- Execution of construction work in Block IV (lot 3) ①
- Creation of a Cooling Point at Steubenplatz (rainwater cistern and drinking fountain) ②
- Start of construction for the redesign of Steubenplatz ②
- Planting of linden trees at Am Alten Markt ③
- Enhancement of the forecourt of the Film Museum and Lustgarten ④
- Completion of the redesign of Versailler Platz ⑤
- Completion and inauguration of the Kreativ Quartier ⑥
- Redevelopment of Bäckerstrasse/Kleine Gasse ⑦

from 2027

- Start of construction in Block IV (lot 1) ①
- Execution of construction work in Block IV (lots 2 and 4) ①
- Completion of Bäckerstrasse/Kleine Gasse ⑦

from 2028

- Redevelopment of Werner Seelenbinder Strasse ⑧
- Redesign of Dortustrasse ⑨
- Preparatory work for building construction in Block V ⑩



Redevelopment Concept for Potsdam's City Centre

- New construction / in planning since 1990, New construction 1945 – 1990, Block number, construction cycle, playground
- Existing buildings / special buildings in historical design
- Historical urban layout / block structure until 1945, border of the redevelopment area

100 m
Source maps: Potsdam Stadtkarten scale 1:5000, individual project plans by the architects / historical lines according to Dt. Städteatlas – Potsdam, sheet 3
Maps/montage/drawings: ASTgrafik
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Guided Tour of the Historical City Centre – Alter Markt, Landtag and Alte Fahrt

Group tours can be booked individually on request. Price: 160 €/group (max. 20 participants), duration: 2 hours. Booking and information: Service & Sales of PMSG Potsdam Marketing und Service GmbH, Babelsberger Strasse 26, 14473 Potsdam Phone: +49 331 27558 50 Email: service@potsdamtourismus.de, www.potsdamtourismus.de

City History, Art and Culture at Potsdam Museum

The museum in the beautiful complex of the Altes Rathaus presents the more than 1,000-year history of the city up to the present day in an entertaining and vivid way through its permanent exhibition “Potsdam. Eine Stadt macht Geschichte” (“Potsdam. A City Makes History”). Admission is free. Additional special exhibitions with radiance beyond the region present Potsdam's art and culture as well as current themes. Admission depends on offers, free admission for children and teenagers under 18. Potsdam Museum – Forum für Kunst und Geschichte, Am Alten Markt 9, 14467 Potsdam. Opening hours: Tue-Sun 10 am - 6 pm Phone: +49 331 289-6850, www.potsdam-museum.de

Brandenburg:Ausstellung

The Brandenburg:Ausstellung invites visitors on a journey through ten centuries of Brandenburg's culture and history and through its diverse regions. Brandenburg Museum für Zukunft, Gegenwart und Geschichte, Am Neuen Markt 9, 14467 Potsdam, admission: flexible 0-10 €, opening hours: Tue-Wed 11 am - 6 pm, Thu 11 am - 8 pm, Fri-Sun and public holidays 11 am - 6 pm, closed on Mondays, phone: +49 331 6208550, www.brandenburg.museum

Panoramic Views from Church Roofs

From the colonnaded roof of St. Nicholas' Church, you can see the Landtag, Museum Barberini and Alter Markt and enjoy one of the most spectacular views of Potsdam's city centre. More information: www.nikolai-potsdam.de Admission to the tower: 5 €, Phone: +49 331 27086-02, Email: info@nikolai-potsdam.de From the observation platform of the Garrison Church, you can see Potsdam's most important sights and enjoy views extending all the way to Berlin. More information: www.garrisonkirche-potsdam.de, Email: service@garrisonkirche-potsdam.de, Admission: 12 €, 7 € (reduced), free admission for children under 6, Phone: +40 331 9512-6800, Opening hours: seasonal.

International Art and Potsdam's History

At Museum Barberini, you can not only marvel at major international art exhibitions but also learn about the history of the site during guided tours. Audio tours in the free Barberini app invite you to discover Italian, French and Dutch influences in Potsdam during a walk from Museum Barberini to DAS MINSK Kunsthaus. Museum Barberini, Humboldtstraße 5-6, 14467 Potsdam, Opening hours: Mon, Wed-Sun 10 am-7 pm, Admission: 16 € (Mon, Wed-Fri), 18 € (Sat-Sun), 10 € (reduced), free admission for children and teens under 18 and on Thu after 2pm for visitors under 25. Phone: +49 331 236014-499, www.museum-barberini.com



On behalf of and in cooperation with the State Capital Potsdam (LHP) and Sanierungsträger Potsdam GmbH (STP) as trustee of the city, a company of the corporate network ProPotsdam, Pappelallee 4, 14469 Potsdam, Phone +49 331 6206 708 Email: potsdamer-mitte@propotsdam.de, www.potsdamer-mitte.de

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